# Balu Areti

### Hyderabad

J +91-9989959725 

■ balumahendraareti@gmail.com | https://www.linkedin.com/in/balu-areti-4608ba213/ github.com/balu1006

## Relevant Coursework

• Data Structures

• Algorithms Analysis • Software Methodology

• Database Management

• Web Development • AI Tools and Technology • Systems Programming

• Cloud Computing

## Experience

## AWS re/Start program in Cloud Computing AWS

December 2023 - March 2024

Duration: 12 weeks at Tech Mahindra

Visakhapatnam, India

- Completed a comprehensive 12-week training program in cloud computing AWS through Tech Mahindra AWS re/Start program. Developed skills in AWS cloud services, security, economics, and architecture.
- $\bullet$  Certified AWS Cloud Practitioner Score: 864/1000
- Achieved understanding of fundamental AWS cloud concepts, including services, security, economics, and architecture.
- Developed skills in Linux, Python, networking, security, database, and core AWS Cloud skills.
- Applied knowledge in practical scenarios and exercises to enhance comprehension.

## Frontend Developer

Feb 2023 – August 2023

Frontend Developer Trainee AT Meta

Hyderabad, India

- Developed and maintained 3+ dynamic websites, leveraging HTML5, CSS3, and JavaScript to optimize user experience and drive conversion rates by 40%.
- Created responsive designs for clients using Bootstrap and custom CSS.
- Collaborated with UX designers to implement some wireframes and mockups.
- Optimized website speed and performance by 30% Percentage using techniques like lazy loading and image compression. Implemented 10+ animations and interactive features using JavaScript and jQuery.

Radisson Blu Oct 2019 - Mar 2020

Human Resource Management Internship

Udaipur, India

- Assisted human resources and recruiting teams by scheduling 50 phone screens and 20 on-site interviews. Planned 5 recruitment-related events that resulted in a 20% increase in candidate response rates. Received positive feedback from hiring managers and candidates.
- Maintained relationships with 20 personnel using strong collaboration and teamwork skills. Completed successful projects that resulted in a 10% increase in team productivity. Received positive feedback from colleagues and superiors.
- Completed human resource operational requirements by scheduling and assigning 50 employees. Achieved a 10% increase in employee productivity. Made 5 successful hires.

### **Projects**

#### Personal Portfolio | HTML, CSS, JavaScript, Bootstrap, SASS

**SEP 2023** 

- Created a personal portfolio that showcases 10 projects with brief descriptions, links to code, and demos. The portfolio received over 100+ visitors and positive feedback from Others.
- Developed a web application using SCSS (62.1%), CSS (19.5%), HTML (13.1%), and JavaScript (5.3%) that achieved the desired functionality and design.
- Orchestrated the integration of Balu's blog into the company website, positioning it as a go-to resource for the latest web development insights; increased website traffic by 20% and improved user engagement by 15%.
- Persnoal Portfolio.

## Text to Speech web application | HTML, CSS, and JavaScript

November 2022

- Built a Text to Speech web application using HTML, CSS, and JavaScript.
- Implemented the application with different voices and a pause/resume option for longer texts.
- Demonstrated the application by showcasing 10 different projects with brief descriptions, links to code, and demos.
- CodePen.

## Capstone Project: Booking a table on the Little Lemon website Solution | Js, React, Figma, Unit-testing Oct 2023

- Completed a capstone project that involved booking a table on the Little Lemon Restaurant website using HTML, CSS, JavaScript, React. is, Figma, and unit testing. The website features a main home page, types of food available, a food menu, customer reviews, and a contact form section.
- Capstone Project.

## Calculator Web Application | HTML, CSS, JavaScript, React.

Jun 2023

- Created a Calculator Web Application using HTML, CSS, and JavaScript. The application allows users to perform basic arithmetic operations such as addition, subtraction, multiplication, and division. Calculator project.
- ALL project Links.

## **Technical Skills**

Languages: C, Java, Data Structures And Algorithms, Python, HTML, CSS, SASS, JavaScript, React.

Developer Tools: VS Code, AWS, Figma,

Technologies/Frameworks: Linux, GitHub, ChatGPT.

## Education

## Kalinga Institute of Industrial Technology (KIIT University)

Pursuing

Master of Computer Applications (MCA)

Data Structures and Algorithms, Object-Oriented Programming, Database Management Systems, Web Development, Software Engineering, Artificial Intelligence, Mobile Application Development.

#### Acharya Nagarjuna University

July. 2017 - May 2021

Bachelor of Hotel Management

Visakhapatnam, Andhra Pradesh

Event planning, Front office, operations, Human Resource management, Hotel accounting and finance.

#### Online Certificates and Certifications

#### AWS Certified Cloud Practitioner

March 2024

Certified in fundamental AWS cloud concepts, including services, security, economics, and architecture.

## Frontend Developer Professional Certificate

August 2023

Frontend development, showcasing proficiency in HTML5, CSS3, and JavaScript for web development.

## Leadership / Extracurricular

## In College I did some Extracurricular Act..

2019 - 2020

Risali Institute of Management

- As a student leader and an active volunteer, I have gained valuable skills in communication, teamwork, problem-solving, and project management. I have successfully led and participated in various initiatives that have improved the campus and community life.
- Represented the student body as a member of the Student Leader, collaborating with faculty and administration to address student issues and concerns.
- Participated as a volunteer in the Vizag Marathon, assisting with event organization and demonstrating my commitment to fitness and perseverance.